

Proposed Projects for Elgin Requiring Regional Strategy Funds.

- A. UPRR Depot Project
 - 1. Purchase land for depot.
 - 2. Move depot.
 - 3. Establish depot as a joint museum and arts/crafts retail outlet.
 - 4. Rest room facilities.
 - 5. Arrange for temporary game warden information mobile stand at appropriate tiems.
- B. RV park with amenities.
- C. Opera House.
- D. Signs at Regional Rest Areas and other appropriate locations featuring Elgin businesses and attractions.
- E. Help arts/crafts and other producers to market their products.
 - 1. Trade shows.
 - 2. National mail order catalog.
 - 3. Establish image common to all to enhance visitation desire reciprocally with destination purchase.
- F. Encourage Portland and other West side tourist oriented retail shops to expand to Elgin.

Supplemental List of Elgin and Area-wide Proposed Projects

1. Out-the-window informational tapes.
2. Investigate Whitman Trail through Union County via Elgin and promote if valid.
3. Develop and promote image producing name for Union Count or tri-county for use by all area businesses. Suggestion -"Land O' Mountains Oregon" with appropriate logo.
4. Help reduce shipping/receiving disadvantage by investigating area-wide coordination in connection with Northwest piggyback freight consolidators.
5. Help with downtown design to increase tourist eyeball attraction.
6. Encourage increased efforts of State Highway and National Forest personnel directed towards futhering "Visitor" Strategy. Examples: signing, minor access changes, actively seeking helpful rule amendments where appropriate.
7. Establish first-rate gun-archery range and promote in appropriate areas.
8. Establish easy-catch trout ponds.
9. Pursue purchase/lease of UPRR Joseph Branch and investigate steam engine tourist trains.
10. Establish regional or state-wide 800 number for events, attractions, etc.
11. Query National Park Service to establish Oregon TRail along same lines as Naches Trace in Mississippi et al.
12. Coordinate with ODFW or others to establish program enabling merchants to provide inspected hay to hunters with minimum purchases.
13. Elgin Comunity Park improvement - landscape, tables, plantings, etc.
14. Produce first-class video of "land O' Mountains Oregon" to promote area. Base, for example, on "Interplay of Nature in a snag-filled forest" to provide vehicle amenable to use by national TV networks such as TDC and PBS.
15. Encourage OPBS to include news, weather, events occuring in "Land O' Mountains Oregon". Current operation tells Willamette Valley prople that Oregon ends at Pendleton.
16. Initiate study to develop what products come from Midwest and East coast to PNW thqt could come from here.
17. Establish high visability research feed lot with easy tourist access and interesting iformational program.
18. Diminish off season empty costs at seasonal resorts by investigating marketability of "mobile resort cabins" that could follow the "harvest" (Terry Trailers?)
19. Investigate with Natl Forest/ODFW feasibility of National/World class research snag forest with easy visitor viewpoints. Coordinate with Lady Bird Johnsons National Wildflower Reaserch Assn. for interplay with sub-alpine wildflowers. (Increase airport demand?)
20. Further develop trails and promotion of Spout Springs for Summertime easy access forest trails.
21. Investigate with ODFW possibility of special super-short time fishing liscence for tourists on Tour Guide bus Tours.
22. Establish free coffee and brochure stand at Regional Rest Areas 40-50 miles from Grande Ronde Valley. Passenger will read brochure and nature will encourage dropping off the freeway.
23. Have EOSC and appropriate La Grande agencies build traveling program to visit area groups to educate businesses of the benefits they have to offer.
24. Encourage businesses to structure their operations to allow tourist viewing and actively seek them. This would allow Visitor Industry Strategy help.